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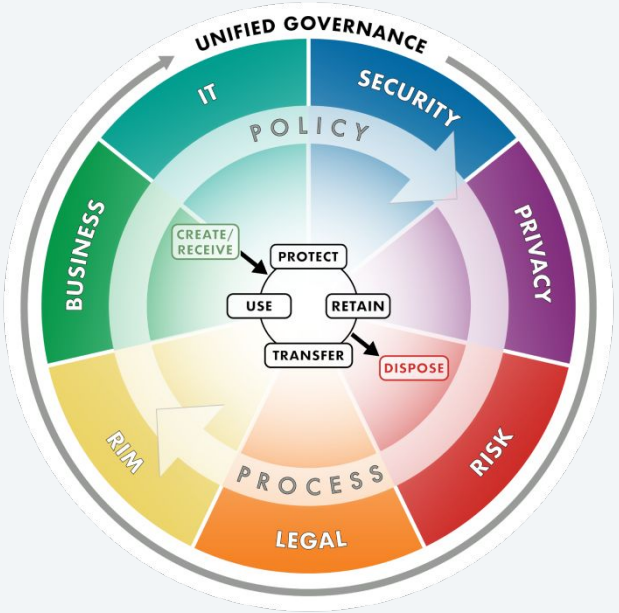
Reduce spend on eDiscovery using the IGRM



November 09, 2022 | 1:00 pm ET

Speaker disclaimer

All views and opinions expressed by the participants in this presentation belong to the individual and do not necessarily reflect the views or opinions of the organizations they currently work for.

Today’s presenters

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Agenda

01. The enterprise data landscape

02. Current trends affecting eDiscovery

03. How proactive governance can help streamline eDiscovery

04. Leveraging IGRM to enhance eDiscovery

05. Best practices for implementing a modern IG strategy for unstructured data

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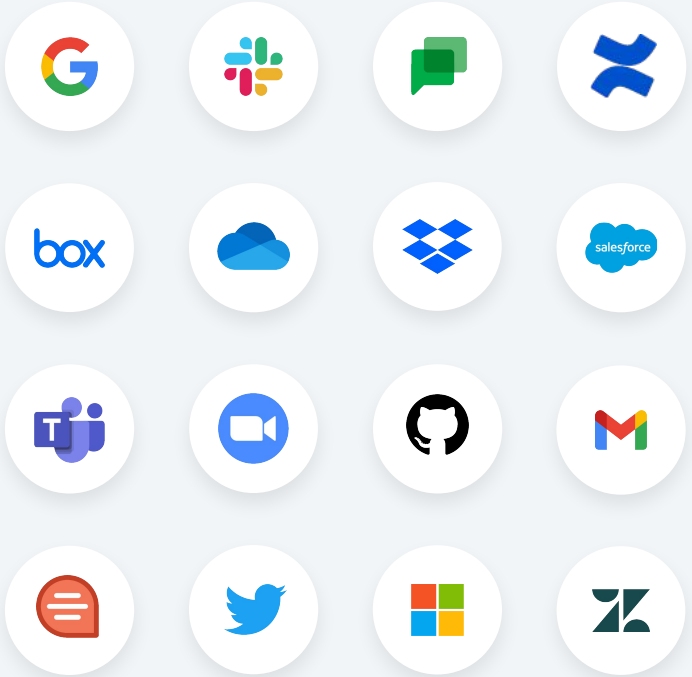
01. The enterprise data landscape

Today, best-of-breed apps are driving data growth & complexity

Making it hard for companies to govern data and meet legal and compliance obligations



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Enterprise data growth

30%

Organizations experience an **average of 30% data growth** annually

↑ 50%

When looking at just unstructured data, that **number jumps to 50% data growth** each year

175 ZB

The Global Datasphere is expected to **grow from 94 Zettabytes (ZB) in 2022 to 175 ZB by 2025**

Sources: IDC, Gartner

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02. Current trends affecting eDiscovery

How are current trends affecting eDiscovery?

Accelerating data volumes

- Data doubling every 3 years (IDC)
- 80%+ unstructured and less than 20% managed
- 100+ systems & growing

Increasing data diversity

- Rise of collaboration over email communication
- New content – video, emoji, sites, meetings
- Embedded annotations – notes, comments

Evolving stakeholder needs

- Rise of “data driven” increasing business need
- IT seeking to reduce one-off solutions
- Security and RIM teams have similar needs

Limited budget and resources

- Teams are stretched
- Budgets are tightening
- Resource turnover impacts efficiency

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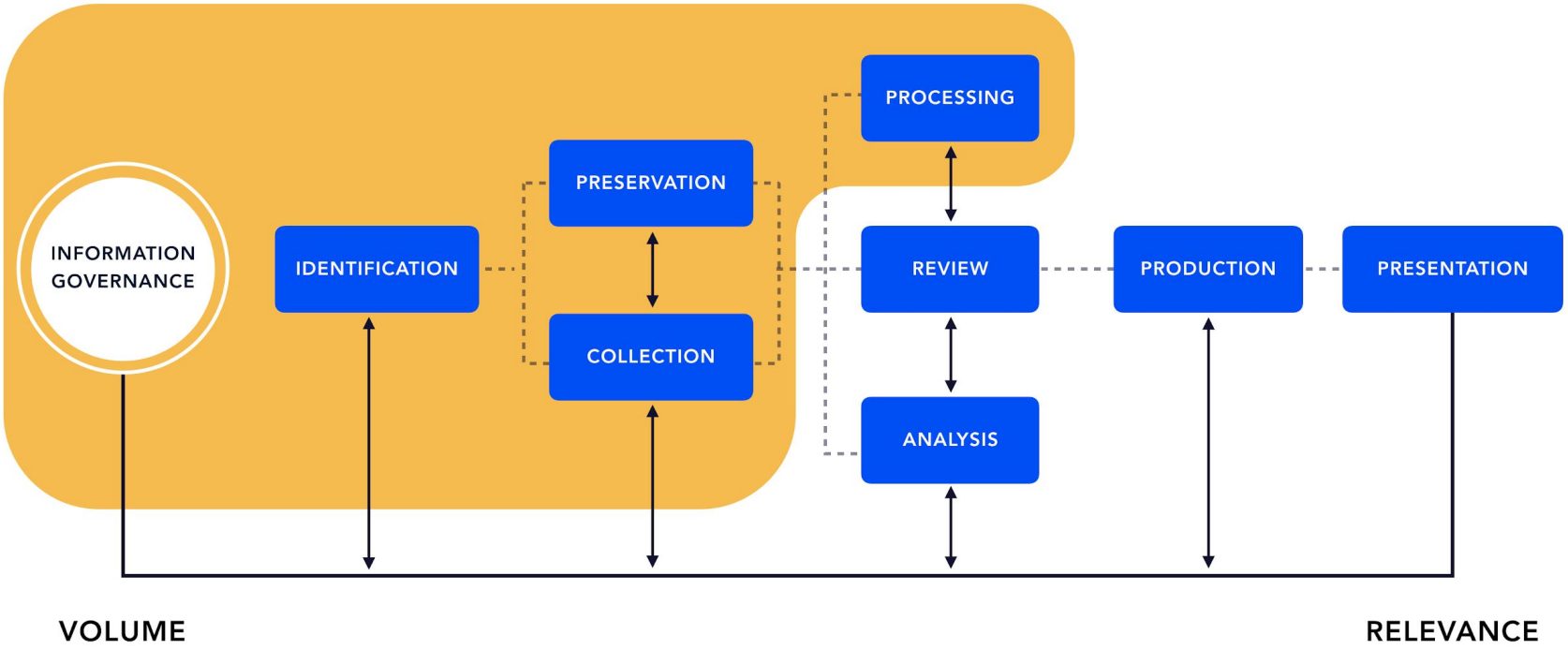
Volume and complexity driving “left side” focus



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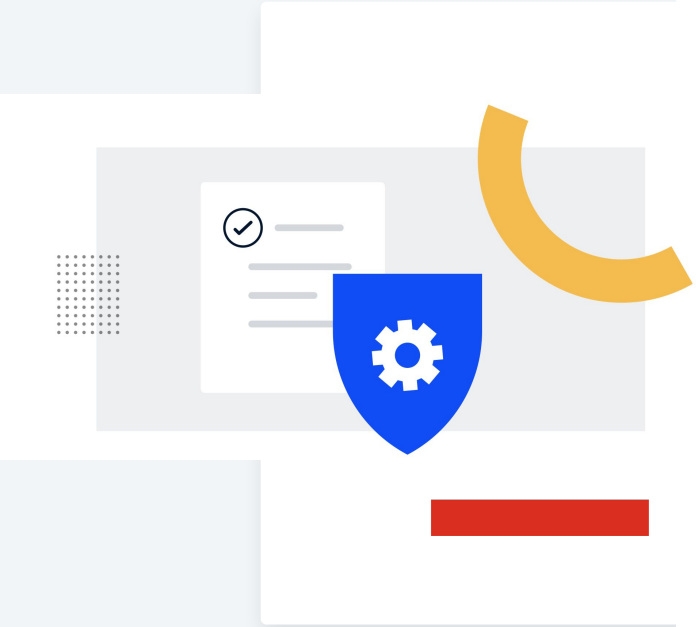
03.

How proactive governance can help streamline eDiscovery



A proactive approach to information governance

is central to successful and cost-effective eDiscovery outcomes.

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04. Leveraging IGRM to enhance eDiscovery

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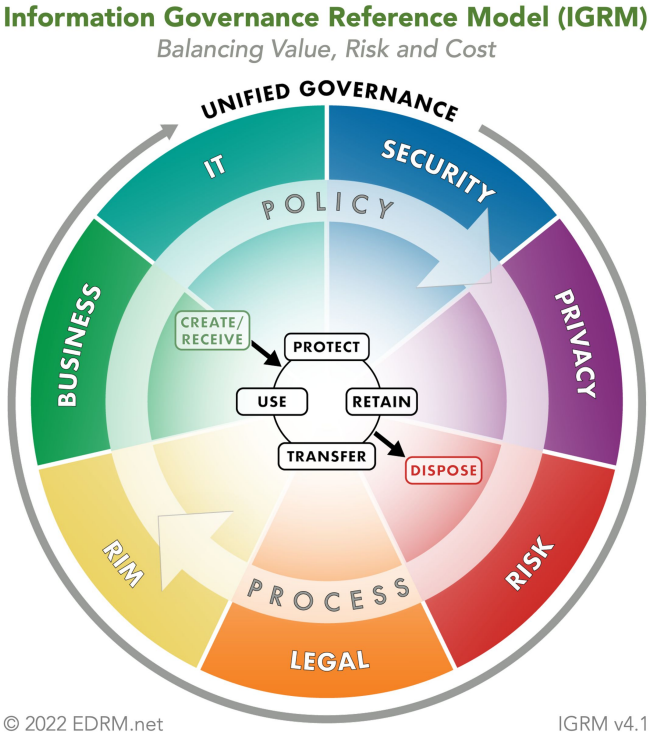
Take a holistic approach to governance

- Partner with key stakeholders to formulate retention, preservation, and information processes
- Leverage technology to streamline and automate the information lifecycle
- Proactively assess new data types to reduce risk
- Unify governance via common policies with stakeholder buy-in



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05. Best practices for implementing a modern IG strategy

3 best practices for implementing a modern IG strategy

1

Ensure executive sponsorship

Gain CIO, GC, or CFO support to establish strategy and provide authority to roll out core process and policies.

2

Start small, think big

Focus on the future state, not the past. Let business define value and need. Tackle one source to show value and benefit.

3

Create a central, flexible policy

Create a common data repository and policy store to enable reuse and ensure compliance over 3-5 years.

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Thank you! Questions?

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