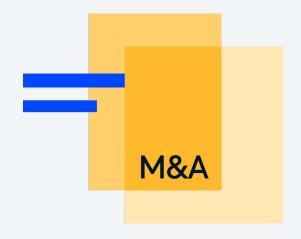


# From offer to deal: HSR Second Request best practices





### Speaker disclaimer

All views and opinions expressed by the participants in this presentation belong to the individual and do not necessarily reflect the views or opinions of the organizations they currently work for.

## Agenda

- **01.** Introductions
- 02. What is a Second Request?
- 03. Trends for global M&A enforcement
- 04. Common challenges of data merging
- 05. Recent changes to the Second Request review process and how it affects merging parties
- 06. How to accelerate the acquisition of cloud application data



## Today's speakers



Erin Toomey
Senior Director of Antitrust &
Competition Practice Group

ebio



Michelle Kovitch Strategic Solutions, CEDS, CPLC

O onna



Allison Keane
Solutions Architect, CEDS

O onna



# What is a Second Request?

A Second Request is a discovery procedure by which the Federal Trade Commission or the Antitrust Division of the Justice Department investigate mergers and acquisitions which may have anticompetitive consequences.

2021 alone had 4,130 merger notifications, up 155% over the 20 year average from 2001-2020



## The differences between a Second Request and an RFP

### ពុំប៉ុព្

#### **Request For Production**

- Proportionality is Considered
- 30 / 30 / 30
- Objections
- Strategic Approach



#### **Second Request**

- Over Collecting is Common
- Shifting Scope
- Extremely Iterative Process
- TAR Considerations
- Negotiations
- Standard of Compliance



## Trends for global M&A enforcement





## Common challenges of data merging

Balancing legal efficiency with business efficiency

Exponential growth of data in the workplace

Unstructured data that is siloed across sources

Manual integration and collection processes; outdated or inefficient tech



Recent changes to the Second Request review process and how it affects merging parties

- Changes to the merger guidance in 2019 that were further revised over the course of the last year (open RFI to the general public right now)
- The increased focus on emerging data types
   being able to produce chat data, cloud apps, etc.
- Long gone are the days of a linear review. There is a need for out-of-the-box tools that can bring all of these different types of data into one centralized location - it needs to be readable and already in producible format when responding to a 2nd Request, it really needs to be available real-time.



## How to accelerate the acquisition of cloud application data

Speed + Control

Take stock of your tech stack



Get to know your discovery tools



Understand benefits, risks and limitations

To capture the true value of the technology an enterprise uses, it's important to look at your tech stack as a connected set of applications that should work together rather than as vertical silos of information

What discovery tools do you have at your disposal? Are you using TAR, CAL, Predictive Coding, etc. and how do the tools all work together?

Providing the requisite knowledge to understand both the benefits and risks or limitations of using technology and integrative support tools



## Get started with our guides



The beginner's guide to Microsoft Teams eDiscovery



The beginner's guide to Slack eDiscovery



The beginner's guide to Zoom eDiscovery





Thank you!

